



FOR IMMEDIATE RELEASE

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Make a Grand Entrance - Rappel 33 Stories from the Manchester Grand Hyatt San Diego

Kids Included Together goes 'over the edge' for a spectacular charity event benefiting San Diego youth.

SAN DIEGO, CA - On October 17, 2009, Kids Included Together (KIT) will host a unique fundraising event never before experienced in Southern California. Participants who raise a minimum of \$1,000 in pledges will enjoy a breathtaking 360 degree view of San Diego from the west coast's tallest waterfront building, the Manchester Grand Hyatt San Diego. Individuals will push themselves to the limit and rappel from the 33rd story of the Hotel's Harbor tower, landing poolside. Funds raised will support Kids Included Together, a San Diego based non-profit that supports recreational, child development, and youth development programs that include children with and without disabilities.

The rappel begins at 10AM for participants, descending a height of approximately 357 feet in roughly 15 minutes. Friends, family and supporters can cheer participants on from the poolside landing party, which will feature food, music and family-friendly entertainment. VIP guests will view the rappel from the Manchester Grand Hyatt San Diego's private suite in the Seaport tower as they enjoy hors d'ouvers, cocktails and an exclusive opportunity drawing.

"The entire team at the Manchester Grand Hyatt San Diego is very proud that Hyatt is able to donate the use of the hotel for such a worthy cause," said the hotel's General Manager, Ted Kanatas. "We all salute the great work done by Kids Included Together. It is very consistent with our own Hyatt F.O.R.C.E. program (Family of Responsible and Caring Employees), which annually involves thousands of Hyatt employees in community service activities."

Jan Giacinti, CEO of KIT, who will be the first to rappel and is blogging at about her experience at overtheedgeforkit.com, states "as Eleanor Roosevelt said, 'You must do the things you think you cannot do.' I am excited and proud to embark on this adventure to support Kids Included Together. KIT's work toward inclusive communities; places where all children feel valued and have the opportunity to create remarkable friendships and enjoy childhood experiences is what inspires me to go over the edge. I hope the San Diego community gathers together to go to new heights for its children."

How does it work? 5 Steps to 33 Stories

Step 1: Go to overtheedgeforkit.com to create your personal donation page, pledge to help

someone else go over the edge or sponsor the event.

Step 2: Give or get a minimum of \$1,000 in pledges to reserve your place on the rope (rappel included for sponsors).

Step 3: Arrive onsite & practice rappelling from a lesser height.

Step 4: October 17, 2009 - Rappel 33 stories over the edge of the west coast's tallest waterfront building, the Manchester Grand Hyatt San Diego.

Step 5: Celebrate your grand entrance at the Landing Party with your family, friends and supporters!

Learn more at overtheedgeforkit.com.

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About Kids Included Together: Kids Included Together (KIT) is a San Diego-based non-profit organization that provides best practices training for community-based youth organizations committed to including children with disabilities into their existing recreational, social and child care programs. Since KIT's founding in 1997, program efforts have resulted in the inclusion of over 8,000 children with disabilities and the training of 15,000 youth providers who serve these children. KIT has affiliations with 54 organizations operating at over 293 site locations, including many of the largest youth care providers in San Diego County, such as Boys & Girls Clubs; YMCAs; "6-to-6" after-school programs at San Diego Unified School District sites and the San Diego Zoo, to name a few.

Thanks to the Mitsubishi Electric America Foundation, KIT also serves 10 National Affiliates who receive training and technical support from KIT using a combination of live visits and cutting-edge technology. KIT's services are provided free of charge to Local and National Affiliates.

In addition, KIT supports Navy Child and Youth Programs worldwide. For more information, please visit overtheedgeforkit.com | kitonline.org.

About the Manchester Grand Hyatt San Diego: Located on the Gaslamp Quarter's waterfront, the Manchester Grand Hyatt San Diego defines San Diego's dynamic skyline. Overlooking San Diego Bay and the Pacific Ocean, this urban resort is comprised of two stylish towers, the 33-story Seaport Tower and the 40-story Harbor Tower, the latter of which is 497-feet tall, making it the tallest building on the west coast waterfront. Connecting the two towers is a four-story building that boasts a rooftop pool with a 25,000 square-foot deck. The stylish Hyatt includes 95 one-and-two-bedroom suites, Kin Spa, a fitness center and several award-winning restaurants and lounges. It is adjacent to Seaport Village, near Horton Plaza and convenient to San Diego International Airport, San Diego Zoo and Sea World. For more information, call (619) 232-1234 and visit www.ManchesterGrand.Hyatt.com

About Over the Edge: Over the Edge is a special event company that provides signature events for non-profit organizations anywhere in North America. Participants are invited to raise pledges in exchange for the once-in-a-lifetime experience of going over the edge of a local building. Over the Edge has been the creative force behind rappelling events all over Canada and The United States including the original 1801 Drop Zone, and subsequent Easter Seals Drop Zone, Drop Zone USA and Over the Edge. These have been developed either exclusively or in partnership with their company. Over the Edge takes care of all technical aspects for the event including the insurance, professional staff and state-of-the art equipment. They ensure all federal and state safety laws are strictly followed. For more information, videos and past events, please visit overtheedgeusa.com.